



Start your journey to be a **TRUSTED ADVISOR OF CHOICE**

This program is offered in partnership with



Members receive exclusive discounts.

A practice elevation program that will catapult your success!

Dr. Amy's Trusted Advisor of Choice is a game-changer for your career. You'll discover how to forge deeper, more authentic relationships that will keep you top-of-mind. This unique program will help you:



What's so different about **Trusted Advisor of Choice**?

Packed full of insights, this practice elevation program gives you an edge – the human edge. Dr. Amy shares her expertise in connecting clients' non-financial issues to their financial planning. Her proven methods and tools help take clients' trust to an exciting new level.

Learn tips and techniques of successful advisors

This program is delivered in 12 modules, including:

- Online video learning, in bite-sized lessons
- Conversation guides, to make the most of client meetings
- Real-world case studies
- Practical exercises to help embed skills
- Live coaching sessions
- Client engagement tools
- Turnkey client presentations for your use

Learn at pace that suits your schedule best - on demand, monthly, or spread over 2 years.

Why Dr. Amy?

Dr. Amy D'Aprix is an internationally respected expert on life transitions and relational insights. Holding a Ph.D. in social work, she has consulted for the financial industry and trained advisors for over a decade. Thousands of people have benefited from her guidance through speaking engagements, educational programs, and coaching that deliver ROI.



Become a **Trusted Advisor of Choice** and accelerate client loyalty and referrals today!